

JR-N-Associates is dedicated to saving and making your business money.

Gift Cards

Why should a business accept gift cards?

**It is not for every business;
However for the right business it is really a "no-brainer".**

**We would NOT recommend Gift Cards for a roofing company,
but for the right business it is a great money maker! Here's why...**

- **New customer will visit your business.**
- **Customers spend more than just what is on the gift card.**
- **Not all money put on a gift card ever gets spent.**
- **It offers a 'real air' of professionalism to a business.**
- **Gift cards are much more sophisticated than pieces of paper.**
- **Gift stores, restaurants, florists, salons, etc. already know the benefits .**
- **Cards are loaded only when purchased, removing worries of theft.**
- **Cards fit nicely into a wallet or purse.**
- **Cards are much harder to counterfeit than paper certificates.**

We offer several packages. Gift Cards come in pre-designed to 4-color custom. Businesses often start with 100 cards, and can add more at anytime. No need to worry about card theft, because the value is added to the card at the register during checkout and tracked electronically.

**We hope you are finding our site and this information helpful. We look forward to serving your needs.
Please contact us @ (480) 678-9595 with any questions.
Once again, thank you for visiting our site.**

jramage@jr-n-associates.com

Jim Ramage